



digital matchback®

TECHNOLOGY THAT UNLOCKS YOUR VAULT

Today there are thousands of film assets whose full market value is yet to be realized. While potential consumers, such as the DVD, High Definition, and European Cable industries, are anxious for products, film lays dormant in your studio vaults.

The current process to revive these film assets is antiquated:

- Too slow: manual, cumbersome and inefficient
- Too expensive: due to time and labor
- Too unreliable: no guarantee of complete, comprehensive film search for frame gaps

Digital Matchback® is a revolutionary, technology-based process that methodically transforms your dormant film library into a ready-to-distribute, marketable asset. It positions you to exploit the significant DVD distribution and European Cable business opportunity.

About the **Digital Matchback®** process:

- Film Assessment: know with certainty prior to film cutting that all "shots" are present
- Pinpoint Accuracy: takes the guesswork out of finding the right shot
- Triple Verification:
 - 1 Visual identification
 - 2 Side-by-side film to video match
 - 3 Lockbox
- Optical Verification: configurable search point — search the entire shot or a sample
- Speed: digital vs. manual process cuts time and cost

Unique **Digital Matchback®** features:

- No bar code required
- No time code required
- Search/Find for alternate frames where originals are missing
- Support for all film and video formats (including 3/4" and 1/2")

Digital Matchback® deliverables:

- Digitization of film and video
- Frame gap discovery report
- Complete cutting list
- Side-by-side film to video output
- 3/4" tape for Lockbox
- Negative cutting

Digital Matchback® is the tool you need to realize the full potential of your underutilized film assets. It's the breakthrough technology that unlocks the economic value of the film assets in your vault.